



BERTOCCO

Settimo Milanese, March 23rd 2015

PRESS RELEASE

We have been made aware of rumors circulating the industry that are incorrect therefore we would like to take this opportunity to update our customers and suppliers alike of positive changes within Bertocco Air Truck Technology srl.

Firstly, we are pleased to welcome Mr Francesco Majnoni D'Intignano who was appointed as our new CEO of Bertocco Air Truck Technology srl in December 2014, and Mr. Tiziano Boiocchi who was appointed as General Manager, I am sure you are aware of his vast experience in the technical and commercial field.

Bertocco Air Truck Technology has increased its technical staff which confirms our commitment to the continued expansion.

During the past 18 months Bertocco has actively reduced the number of its suppliers with the aim of creating better partnerships, which in turn has had a positive effect all our customers.

Bertocco has expanded within Europe and beyond with clients in Poland, Oman, Dubai, Korea and Brazil, with whom we are working closely to expand our market share and introduce new products to our existing customer base.

Bertocco has produced a new catalogue and accompanying website that allows our customers to locate the nearest distributor and search on line, including interchangeable product.

We have completely rebranded Bertocco with a new and fresh logo that fully reflects our company ethos, of quality and traditional core products.

We would like to thank you for your continued loyalty during these changes and take this opportunity to wish you our best regards

Tiziano Boiocchi
General Manager

Francesco Majnoni d'Intignano
CEO of the Company